



# ACTIVITY SUMMARY 2021/22

# What is Positively Putney?

Positively Putney is a Business Improvement District (BID) run by local businesses, for local businesses. Businesses within the Putney BID boundary voted to create a Business Improvement District for the term 2017-2022, and a slightly amended boundary then voted in 2021 for the term of 2022 - 2027. The Putney BIDCO Limited Company, trading as Positively Putney BID, became operational in April 2017. There are roughly 400 businesses within the BID boundary paying a levy of 1.25% of their rateable value which totals over

1.5 million pounds of investment in Putney over the five-year term.

The BID employs a small team to work exclusively for Putney, delivering projects and services funded by your BID levy. We have a BID board of directors made up of representatives from the Putney business community in a voluntary capacity to provide strategic guidance and financial management of the BID levy. If you are interested in becoming a BID director then please do get in touch.

## The BID Levy

Along with this flyer you will have received the annual BID Levy Bill for the 2022/2023 financial year, the first year of BID2. While the Levy Bill is based on 1.25% of the rateable value of your business, it is separate from the Business Rates Bill. All BIDs in the UK are governed by regulations which are set by central Government. Payment of the BID levy is mandatory for all businesses within the boundary that occupy premises with a rateable value of £12,000 or more. The levy will be charged annually for each chargeable period which will be April to March. This bill is for the period 1st April 2022 to 31st March

2023. No refunds will be available on the levy charged. BID levy bills are issued by Wandsworth Council and levy payments are collected on behalf of the BID.

If you have a payment query email Wandsworth Council BID team at ***PutneyBIDpayments@richmondandwandsworth.gov.uk*** as detailed on the front of your bill.

The BID levy is allocated to the projects and services prioritised by Positively Putney businesses and are delivered according to the five-year business plan.

Within this flyer we have included an overview of the initiatives and activities that were funded by you over the last year, and a summary of our plans for the year 2022/2023.

Thank you to everyone who voted for Positively Putney BID in the ballot back in October/November. We are very excited about starting the new term. Welcome to the new businesses that have joined us.

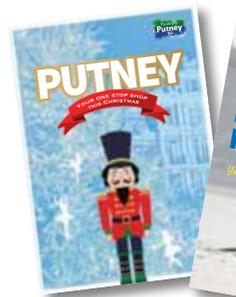
Please do get in touch with Nicola Grant, Executive Director if you require any further information or want to understand more about the services offered by the BID. We want to make sure you are all getting maximum value from the BID.

# PRODUCTIVE PUTNEY – BUSINESS SUPPORT

- Monthly informative **business e-newsletters** (please do email if you do not receive these)
- **Regular webinars** for support and training providing expert advice
- Regular liaison with Wandsworth Council to ensure businesses received the correct **finance grants**



- Working with and lobbying the local MP and council to ensure that the opinions of Putney businesses are represented.
- Managed **Putney Pedals Recycling** – innovative trade waste collection scheme which reduces business costs, increases convenience, and reduces congestion with match funding provided by ReLondon.
- Assisted businesses with **outside dining locations** to support the hospitality trade
- Successfully applied for funding from Wandsworth Community fund for **Living Pillars** which will be installed in 2022.

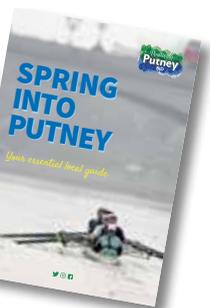


# PROMOTE PUTNEY

- Regular news articles and monthly **e-newsletter to consumers**
- Regular **social promotion of businesses** with 8,000 followers across the platforms with high engagement levels
- **Encouraging people** into Putney with Seasonal campaigns including the summer Mr Benn and Nutcracker at Christmas



- Participated in **Roehampton University freshers fair** encouraging new students to use the town centre
- 35,000 **Christmas brochures** and 15,000 **Spring brochures** produced and delivered to local households
- Hosted a Putney celebration **Christmas Lights switch on event** and co-ordinated **Upper Richmond Road Outdoor Christmas Fayre**



# PRISTINE PUTNEY – CLEAN AND SAFE

- Deep **cleaning** and pressure washing pavements, regular cleaning of high touch points and **removal of graffiti**
- Awarded a **London in Bloom Silver Gilt** award, external acknowledgement of how Putney is viewed



- Installed the large **Christmas tree** in Church Square and **snow windows** on three large premises
- Worked closely with Police to **reduce crime and anti social behaviour**. Managed the **pubwatch** scheme.



# Financial Statement 2021/2022

During the financial year 2021/22 we have regularly reviewed and amended the budget as the COVID conditions changed. In the financial year 2021/2022 (as of 01/03/22) we have only collected 68% of the total levy equalling £183,000. This is £100,000 short of the total levy bill. The BID Board took the decision that the fairest approach was to enforce levy payments and 67 businesses received court summons notices in early March. This resulted in collecting further levy payments (amount to be confirmed). We are thankful to those businesses that pay the levy on receipt of the bill as without the funding we would not be able to continue offering our services. We have also been able to apply for a number of financial programmes to supplement the total income.

## Total budget

Income	Budget	Actual	Notes
Levy Income	275,000	183,000	1
Additional income	6,500	36,500	
Carry over year 4	63,500	64,000	
<b>Total</b>	<b>345,000</b>	<b>283,500</b>	

Expenditure			
Pristine Putney – clean and safe	78,000	65,000	
Promote Putney	103,000	67,000	
Productive Putney – business support	67,000	68,000	
Operational costs	70,000	70,000	2
Contingency /carry forward	27,000	13,500	
<b>Total</b>	<b>345,000</b>	<b>283,500</b>	

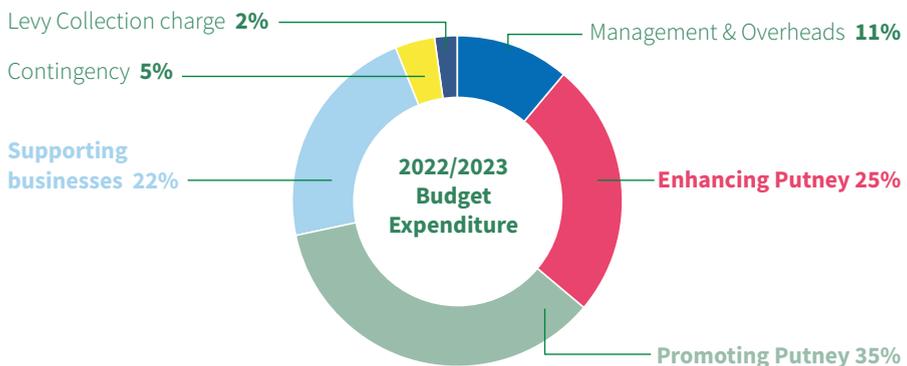
### Notes:

1. Levy collection of 68%. This is at 1st March, before the additional levies were collected as a result from the reminders and court summons to businesses.
2. This includes premises and rent, professional and legal fees, BID levy collection fee, Executive Director salary (although this could be proportioned into the delivery budgets as the role is very operational due to the small team, and most projects are delivered in house.)

A copy of the Putney BIDCO Ltd audited accounts will be available from the middle of June by contacting us via email [info@positivelyputney.co.uk](mailto:info@positivelyputney.co.uk)

# PLANS FOR 2022/2023 >>>

**We are at the beginning of our second term of five years and will work through the business plan 2022-2027 that you voted on. Principally, we will work with businesses to make sure that Putney town centre continues to thrive and is an inviting place for existing and new visitors. The estimated total levy collected will be £325,000.**



## Supporting Putney businesses

We know that business is tough at the moment. We are here to help you, please use us. We will provide timely information to businesses, and opportunities to network and partake in group training. We will continue to engage with key stakeholders and represent Putney businesses views. Our Putney Pedals Trade Waste scheme will continue to operate making collections more convenient for businesses.

## Promoting Putney

We will ensure that Putney remains a place people know about. We will refresh our website, continue with regular social media, consumer brochures, seasonal campaigns and varied events programme. We will be joining the Platinum Jubilee Celebrations by being a Beacon light town and have associated activities.



## Enhancing Putney Town Centre

We will make sure Putney looks attractive, welcoming and feels safe. We will continue to pressure wash the pavements, will be installing new planting on the lamp columns and work alongside the Police to reduce crime and anti-social behaviour.



## Annual Meeting – Save the date

Our annual open meeting is a great opportunity to network with fellow businesses and hear about the plans for the year. We are just confirming the venue for **Thursday 16th June**. Look out for more information in the e-newsletter.

### 8 WAYS to get maximum value from your BID levy:

- 1 Sign up and read our regular e-newsletter for businesses
- 2 Join our monthly business networking
- 3 Save costs by signing up to Putney Pedals Recycling Trade Waste Scheme
- 4 Tell us which grot spots need cleaning
- 5 Follow us on social media, tag us in your posts and share content
- 6 Sign up to a Maybe account to improve your business social media engagement
- 7 Get involved with our Platinum Jubilee celebrations
- 8 Send us content for our 2022 Christmas brochure for residents



### Get in touch

We welcome input and ideas from all levy-paying businesses and we will adapt our services according to priorities. Please do get in touch if you would like us to visit you to discuss projects and services. For information on all services that the Bid offers visit [www.positivelyputney.co.uk](http://www.positivelyputney.co.uk) and click on THE BID tab.

**Nicola Grant**, Executive Director  
Email: [nicolagrants@positivelyputney.co.uk](mailto:nicolagrants@positivelyputney.co.uk)

Thank you for your continued support.

Positively Putney is the brand name for Putney BIDCo Limited.  
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